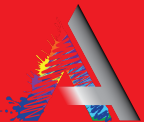


FRINGE

FORT MYERS

IN SANITY
SPIRED
CLUSIVE
AUGURAL
FORT MYERS

COMING
APRIL 2020



ALLIANCE FOR THE ARTS

ArtInLee.org/Fringe •



239-939-2787 • 10091 McGregor Blvd. Fort Myers

FRINGE

FORT MYERS

INSANITY
SPIRED
CLUSIVE
AUGURAL
FORT MYERS

ABOUT FRINGE FORT MYERS

COMING APRIL 2020

Fringe Fort Myers is the *shortest* running Fringe theatre festival in the United States and maintains long-standing Fringe traditions of being 100% uncensored, 100% unjuried and 100% inclusive. Even better, 100% of ticket sales go directly to the artists. Which means you're 100% guaranteed to have the single greatest experience of your life.

Fringe Fort Myers kicks off with the fun and frenetic Teaser Show, each performance group gets 2 minutes to sell you on their show, how they do it is up to them! Over the next 4 days we will play host to 48 performances on 4 different stages at the Alliance for the Arts and Broadway Palm Dinner Theatre. After the final curtain, Fringe Fort Myers will host our first Fringe awards ceremony celebrating the artists that make Fringe an incredible experience.

Fringe-goers are a well-educated, adventurous, community-minded and culturally diverse. From the young and daring to the forever young, the Fringe audience is your audience. This is a great opportunity to support the creation of a vibrant international performing arts festival and the economic stimulus that goes with it.

Let us help you meet your brand goals with a unique experience you won't see anywhere else in southwest Florida!

MARKETING IMPACT



16,807



10,201
@ArtInLee.org



7,500/mo.

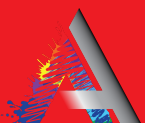


4,100
@ArtInLee



1,857
@AllianceForTheArts

And
always
growing!



ALLIANCE FOR THE ARTS

ArtInLee.org/Fringe •



239-939-2787 • 10091 McGregor Blvd. Fort Myers

FRINGE

FORT MYERS

INSANITY SPIRED CLUSIVE AUGURAL FORT MYERS

SPONSORSHIP OPPORTUNITIES

FRINGE TITLE SPONSOR - \$5,000 (ONE AVAILABLE)

- 20 second recorded message played before every single show during the festival
- Your logo large and in charge at all four stages, The Teaser Show and awards night reception
- Your company in all information distributed to the media promoting event (free press, yay!)
- Your company in all promotional materials related to the event including emails, Alliance newsletter, event posters, flyers, and social media (a combined reach of over 100,000 art lovers)
- Complimentary Alliance Traveler membership which includes free admission and discounts for up to four people to over 1,000 museums and cultural institutions across the country (\$125 value)
- Full page color ad in the festival program (\$500 value)
- 10 tickets to The Teaser Show
- 10 tickets good for any show in the festival (limited to 2 tickets per performance)

STAGE SPONSOR - \$2,500 (FOUR AVAILABLE)

- You get to name the stage (you know...within reason)! Stage name will be used on signage at the event.
- 20 second recorded message played before every show on your stage
- Your company's logo on signage during the festival
- Your company in all promotional materials related to the event including emails, Alliance newsletter, event posters, flyers, and social media (a combined reach of over 100,000 art lovers)
- Optional: set up company information booth or decorate the entrance to your stage
- Full page color ad in the festival program (\$500 value)
- 10 tickets to The Teaser Show
- 2 tickets to each show on your stage (8 total, limited to 2 tickets per performance)

FESTIVAL SPONSOR - \$1,000

- Your company's logo on signage during the festival
- Your company featured in all promotional materials related to the event including emails, Alliance newsletter, event posters, flyers, and social media (a combined reach of over 100,000 art lovers)
- Half page color ad in the festival program (\$250 value)
- 4 tickets to The Teaser Show
- 4 tickets good for any show in the festival (limited to 2 tickets per performance)



ALLIANCE FOR THE ARTS

ArtInLee.org/Fringe •



239-939-2787 • 10091 McGregor Blvd. Fort Myers